Community-Centric Redistricting

Presenter: Glen Greene, Resource Data

Alaska GeoSummit 2023





November 23, 2021: Anchorage Assembly Declares Anchorage Malapportioned

May 23, 2022: Legal deadline to create and adopt redistricted boundaries

6 Months Seems nearly impossible, right?

Let's talk about how Anchorage did it in only 4 months

First: Some Vocabulary

A few key terms to understand



Assembly District

Legislative units that represent neighborhoods in a community. Anchorage has six assembly districts, each with two elected members that collectively make up the Anchorage Assembly.



Malapportioned

Divided in such a way that could allow any one group more influence than another.



Redistricting

Process of drawing electoral district boundaries, done every 10 years following the release of new US Census data.



Reapportionment

The specific process by which voting districts are redistributed to be compact and contiguous and achieve equal population and socio-economic integration.



How was reapportionment triggered?

District	2020 Рор	Target Pop	Pop Difference	Deviation	\ \
1	26,816	48,541	-21,725	-81.02%	Lowest
2	50,276	48,541	1,735	3.45%	
3	51,687	48,541	3,146	6.09%	
4	52,808	48,541	4,267	8.08%	
5	54,628	48,541	6,087	11.14%	
6	55,032	48,541	6,491	11.79%	Highest
Totals	291,247				

If the deviation spread between the **highest** and **lowest** deviations is greater than 10%, the Assembly is malapportioned

Deviation Population (Pop) Calculations

- Target Pop = Total 2020 Pop / Total # of Districts
- Pop Difference = 2020 Pop Target Pop
- Deviation = Population Difference / 2020 Pop.



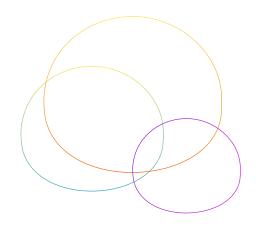


New Assembly District Requirements

- Equal Protection, "one person, one vote"
- Deviation actual population to target population < 10%
- Single district deviation > 5% must have a compelling reason
- Compact, contiguous, relatively integrated socioeconomic area
- Cannot be racially discriminatory







Novel Approach

Community Engagement

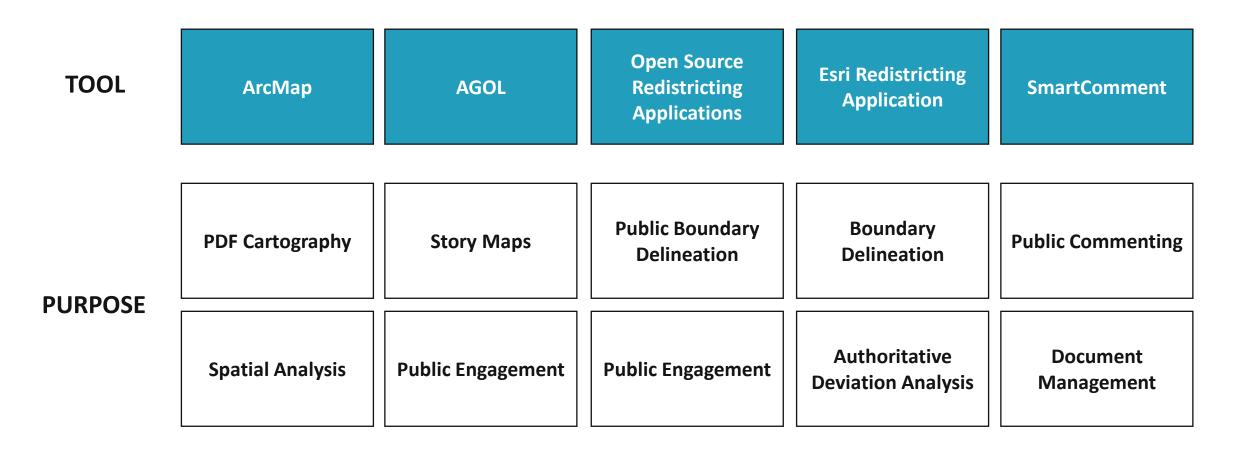
MOA invited Anchorage into the mapping process on every level





Tech Stack

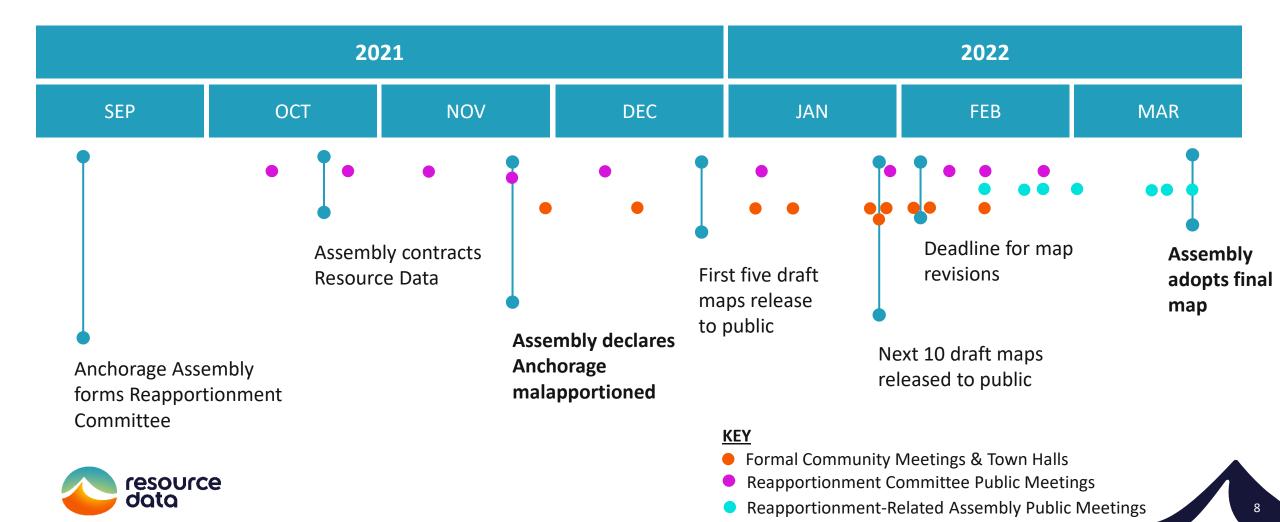
Utilizing MOA's existing ESRI system for mapping & analysis



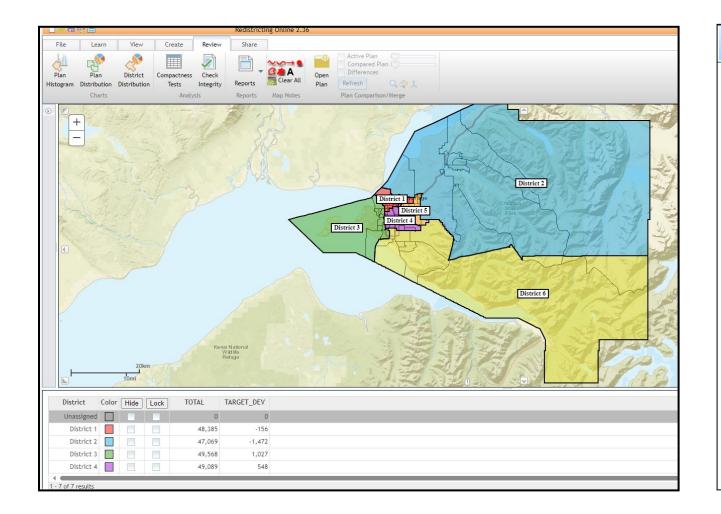


Timeline and Public Outreach Process

From Malapportionment to Final Plan Adoption in Exactly Four Months



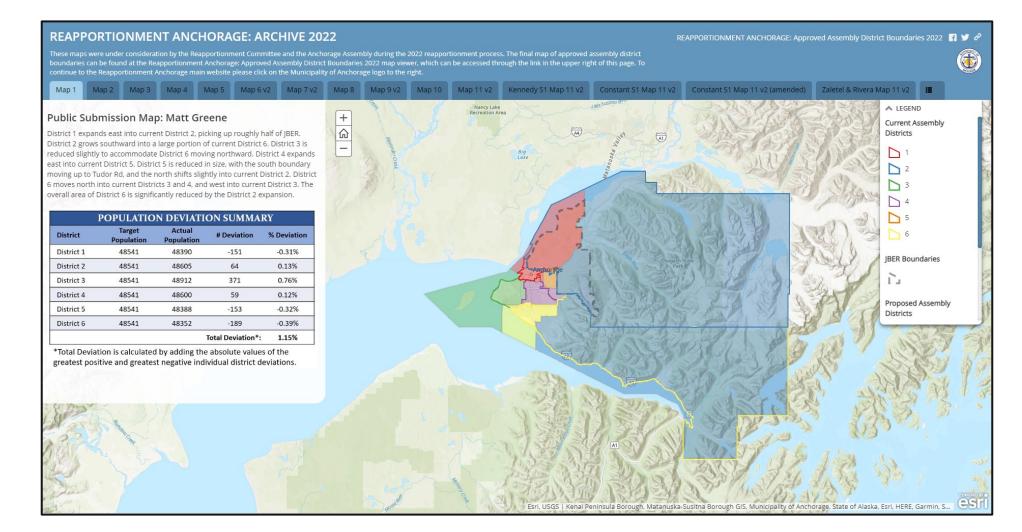
Esri Redistricting Tool







Public Map Viewer



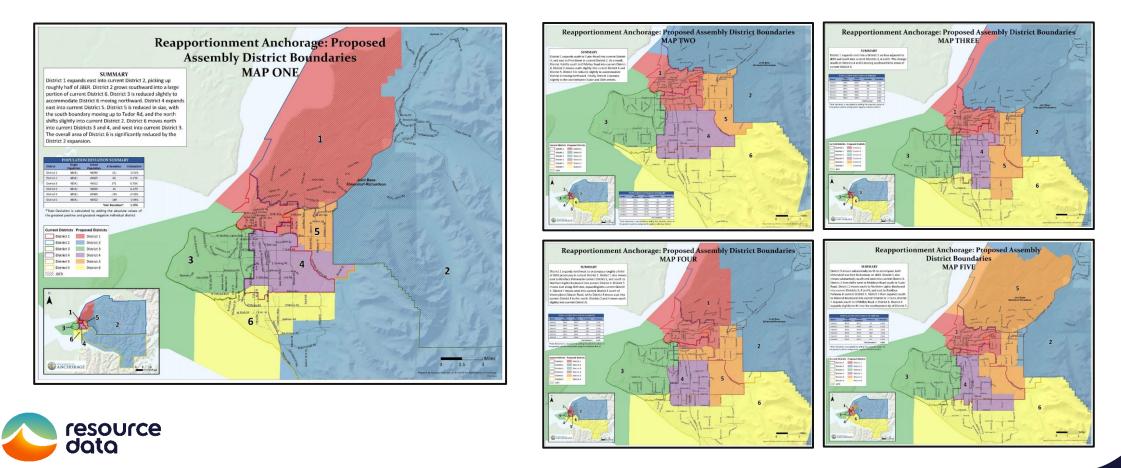


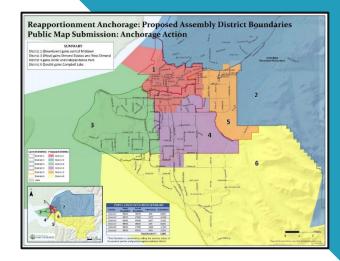
REAPPORTIONMENT ANCHORAGE: ARCHIVE 2022 (arcgis.com)

Redistricting Preliminary Maps

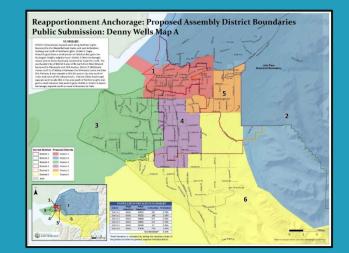
1st Round of Draft Maps

- **Resource Data** generated 4 maps agnostic to political boundaries intended to start conversations, engage public interest, and solicit opinions
- Public mapper created a 5th (Titled: Map One) map released with Resource Data's original 4





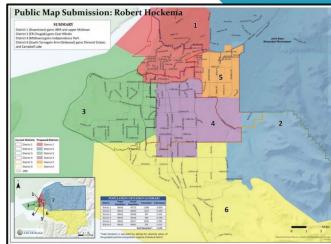
Anchorage Action



Public Submission

Public Mappers Get to Work

2nd round of drafts

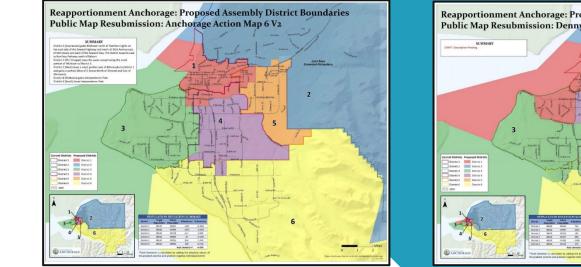




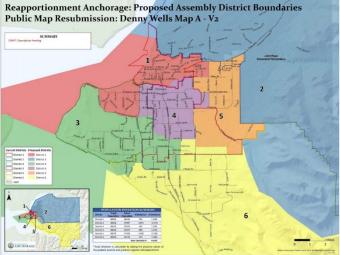
Redistricting

Public Submission





Anchorage Action V2

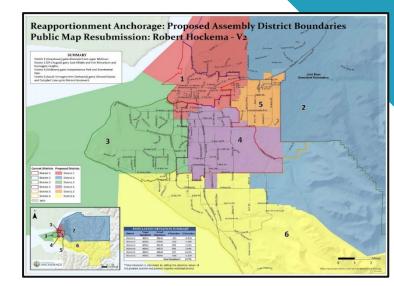


Denny Wells Map A V2

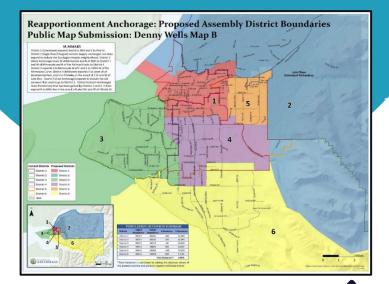
Public Mappers Redraft

3rd round



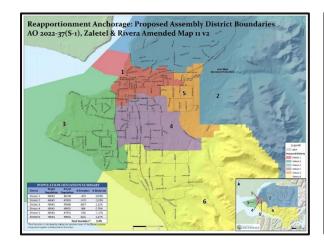


Robert Hockema V2

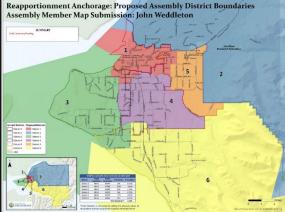


Denny Wells Map B

Assembly Members Create Maps



Meg Zaletel & Felix Rivera

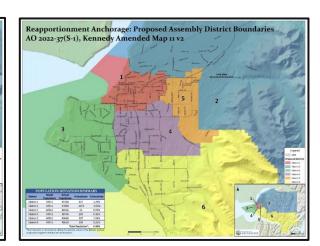


John Weddleton

Christopher Constant

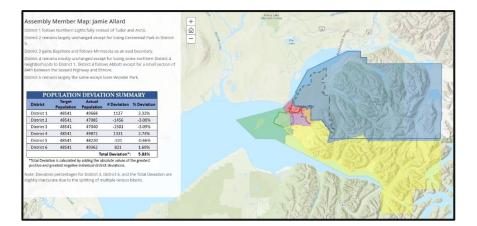
Reapportionment Anchorage: Proposed Assembly District Boundaries

AO 2022-37(S-1), Constant Amended Map 11 v2



Crystal Kennedy

4th Round of Draft Maps

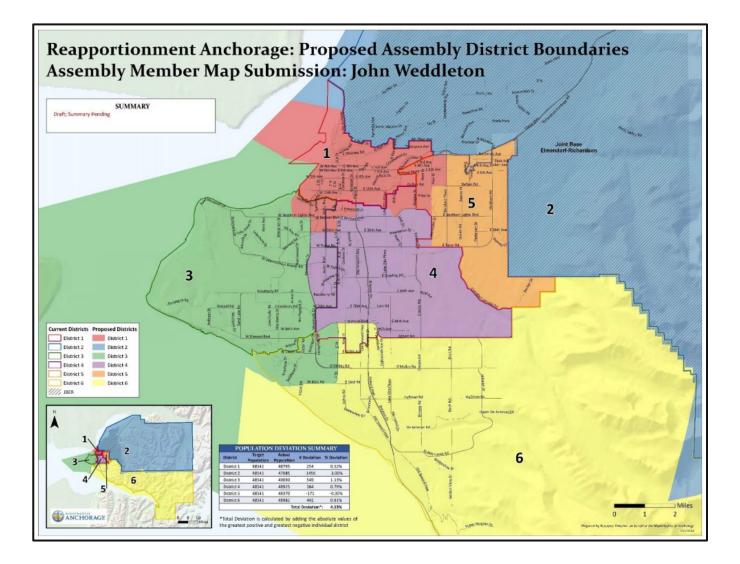




Jamie Allard & Mayor Dave Bronson



Assembly Members Collaborate







After Careful Deliberation...

The Anchorage Assembly officially considered 21 maps

- 4 created by Resource Data
- 3 created by Assembly members
- 7 created by public mappers
- 2 created in collaboration: Assembly member and public mapper
- 5 created by Assembly members with the public

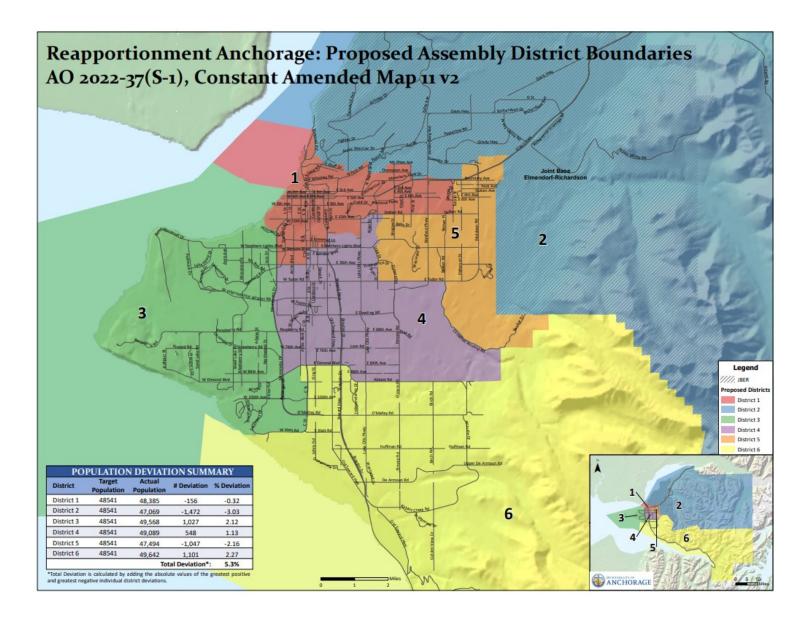
And hundreds of comments submitted via the public comment portal...





The winner is...

- Constant Amended Map 11 v2
- The final map was submitted by District 1 Assembly Member Christopher Constant.
- It was an amended version of the Weddleton map, largely created by *public mapper Denny Wells*.





Public Engagement Success

By involving the community early and often, Anchorage came out ahead of schedule and unified

Iterative Approach

The Assembly welcomed continuous feedback and involvement from the public

Collaboration

The successful map was created through community member and Assembly member collaboration



maps the Assembly was able to get the public inspired and undivided

Advanced Planning

Flexible Thinking

By initiating the process with five

The Assembly stayed on track and finish redistricting 2 months ahead of schedule by creating a detailed plan that kept the community engaged on every level

Open Communication

Through frequent public meetings, the Assembly provided transparency and eliminated surprises



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