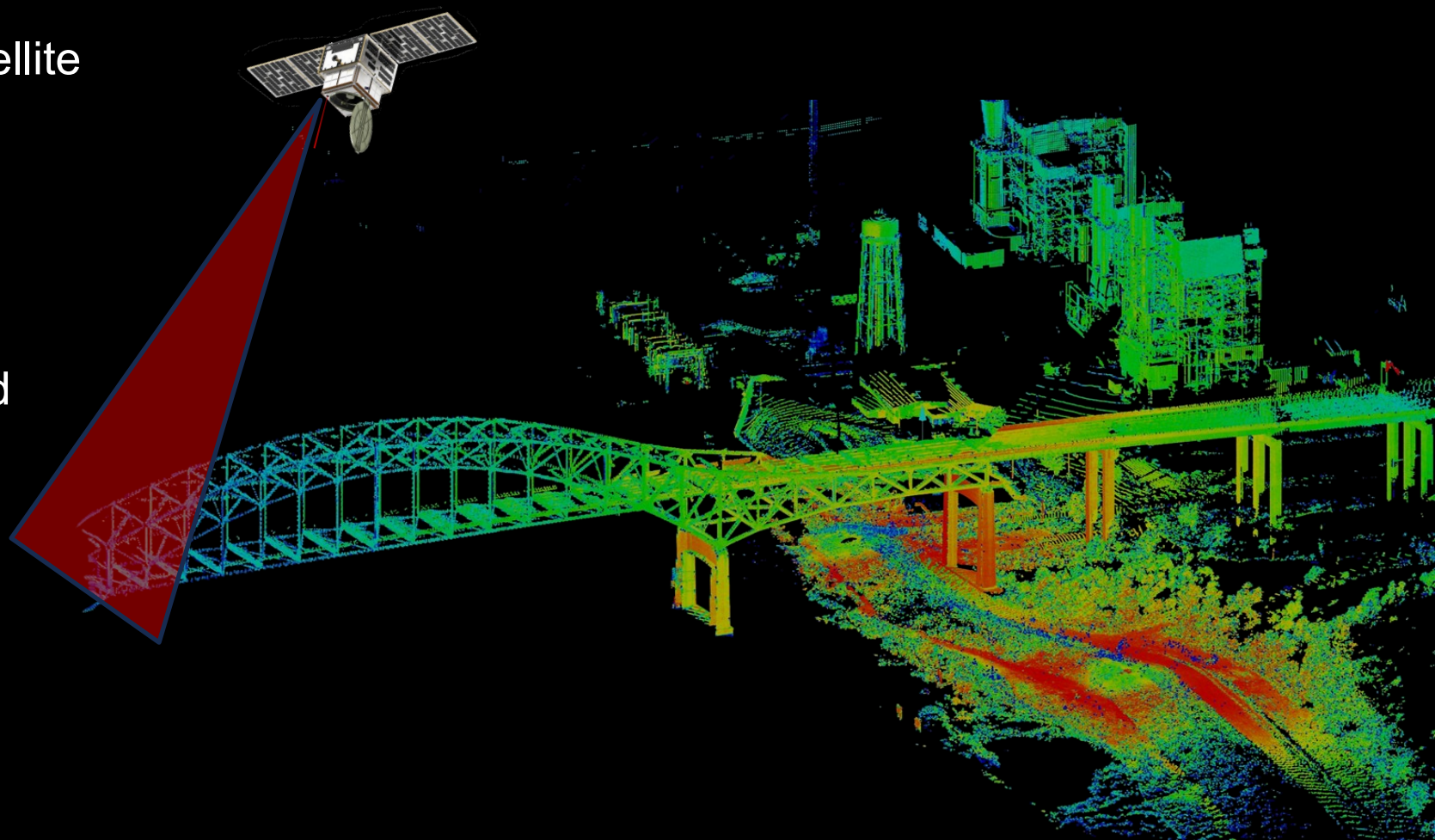

NUVIEW
THE WORLD IN 3D
Alaska GeoSummit
2025

# NUVIEW

- 90% of the planet is missing the most valuable geospatial data, LiDAR.
- NUVIEW is building a LiDAR satellite constellation to satisfy pent up demand.
- We've already built an enterprise suite of cutting-edge geospatial analytics to connect users around the world.

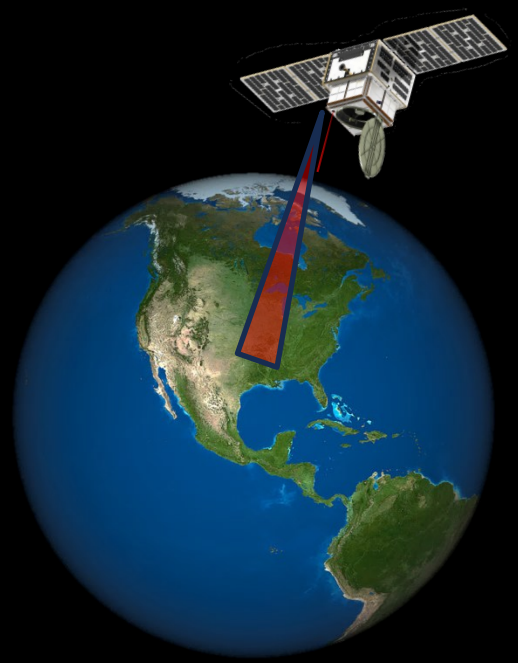


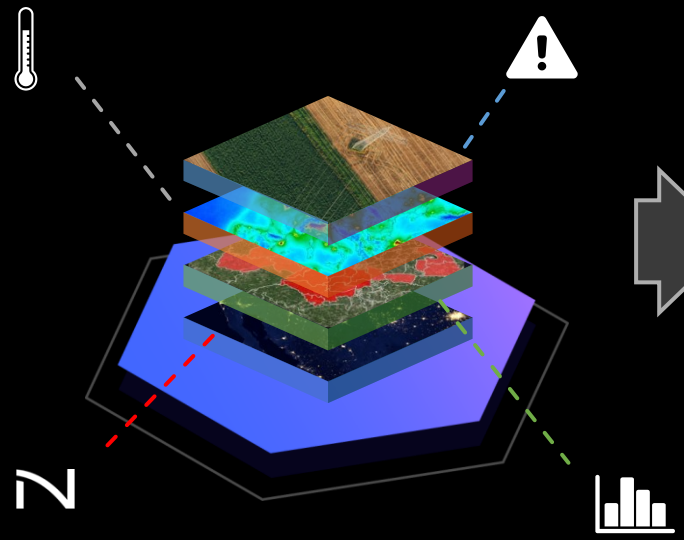
# HOW IT WORKS

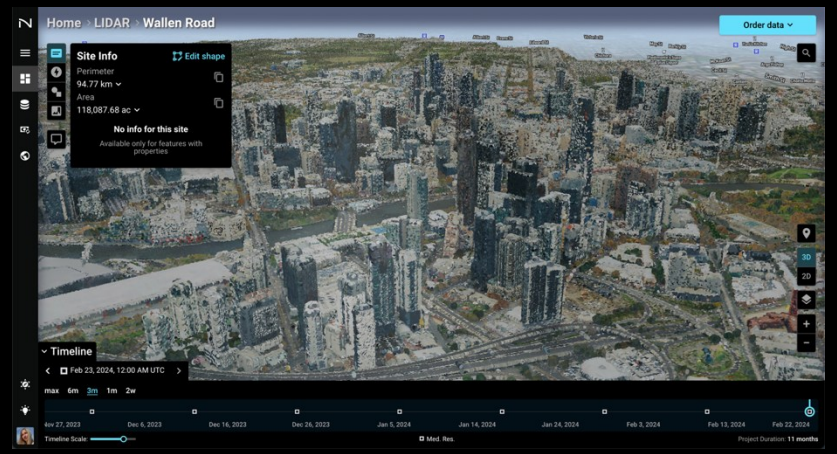
1. NUVIEW's patent-pending LiDAR technology will produce the first continuously updated, high resolution direct measurement of the entire Earth's surface

2. NUVIEW's proprietary data serves as the key for advancing multi-source geospatial data fusion, unleashing AI/ML on a global scale

3. NUVIEW's SaaS platform enables rapid digital twinning to provide the most accurate, up to date 3D model of the Earth.

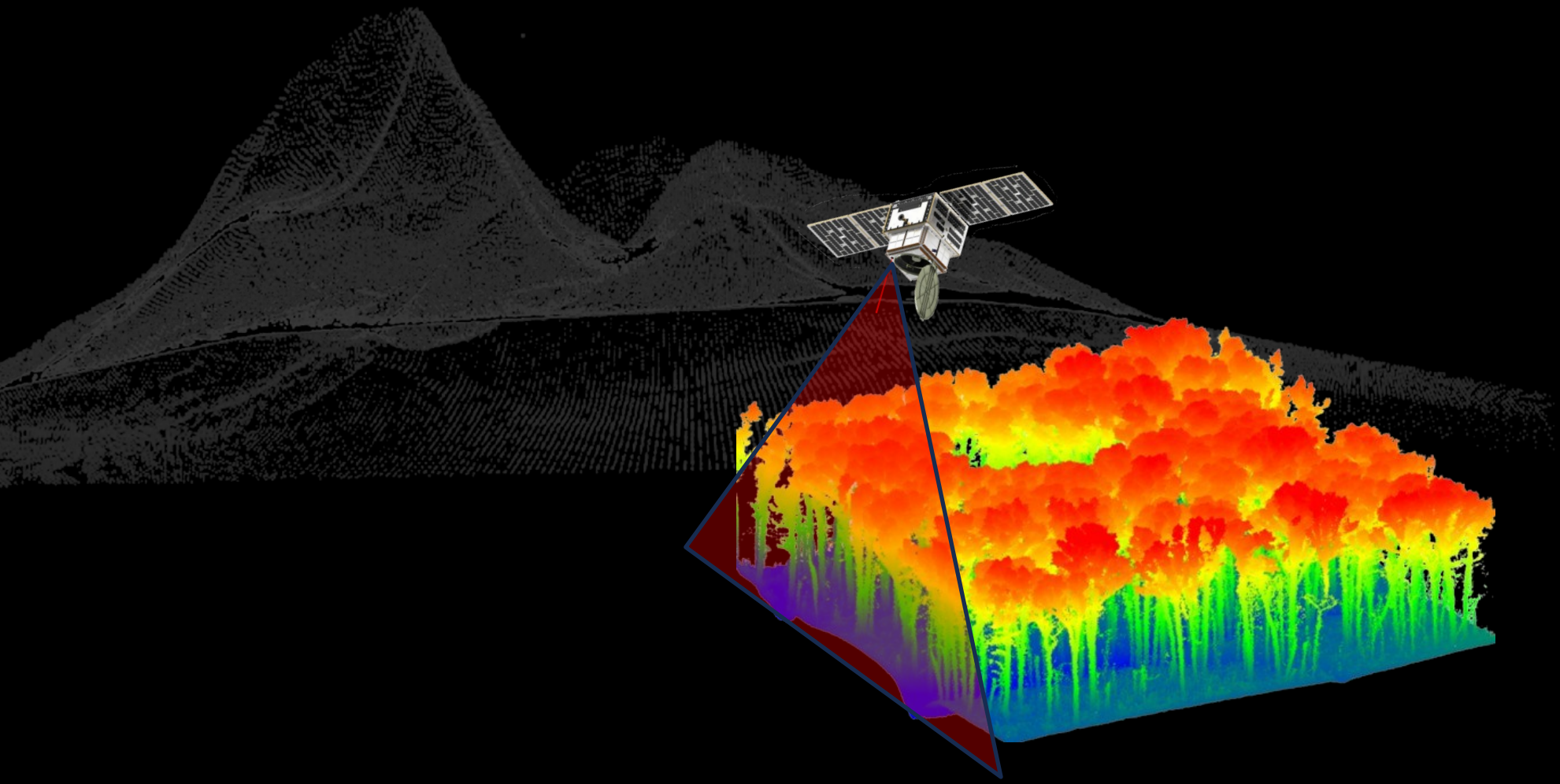






# HOW IT WORKS

LiDAR uses a safe, pulsed laser to measure variable distances to form a 3D point cloud of the Earth's surface and man-made objects.

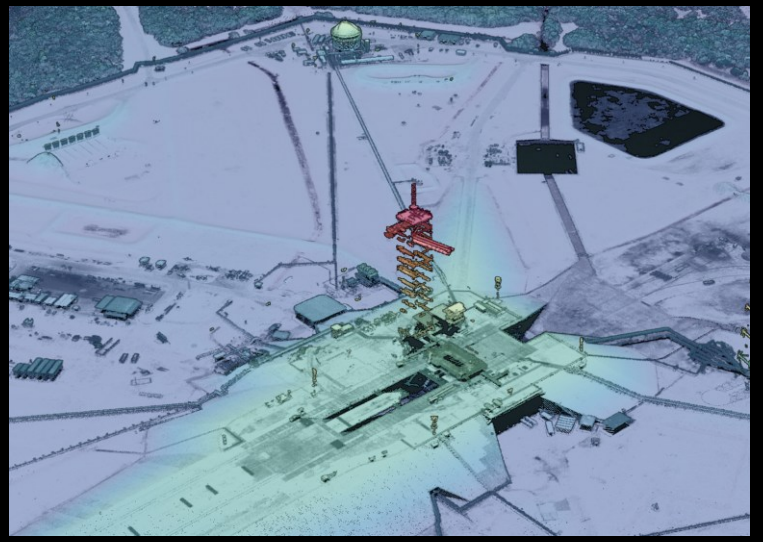


# THE THIRD PILLAR OF EARTH OBSERVATION

## OPTICAL

## SAR

## LiDAR



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# OUR ACQUISITION MISSION

(QL2) 3DEP LiDAR Data

Data accuracy, and consistency of the data

- 2 Points per sq meter
- 10cm Vertical Accuracy

| Quality Level | Data Source | Vertical Accuracy RMSEz (cm) | Nominal Pulse Spacing (NPS) (meters) | Nominal Pulse Density (NPD) (points per square meter) | Digital elevation mode (DEM) cell size (meters) |
|---|---|---|---|---|---|
| QL0 | Lidar | 5 cm | ≤ 0.35 m | ≥ 8 pts/meter$^2$ | 0.5 m |
| QL1 | Lidar | 10 cm | ≤ 0.35 m | ≥ 8 pts/meter$^2$ | 0.5 m |
| QL2 | Lidar | 10 cm | ≤ 0.7 m | ≥ 2 pts/meter$^2$ | 1 m |
| QL3 | Lidar | 20 cm | < 1.4 m | > 0.5 pts/meter$^2$ | 2 m |
| QL4 | Imagery | 139 cm | N/A | N/A | 5 m |
| QL5 | Ifsar | 185 cm | N/A | N/A | 5 m |

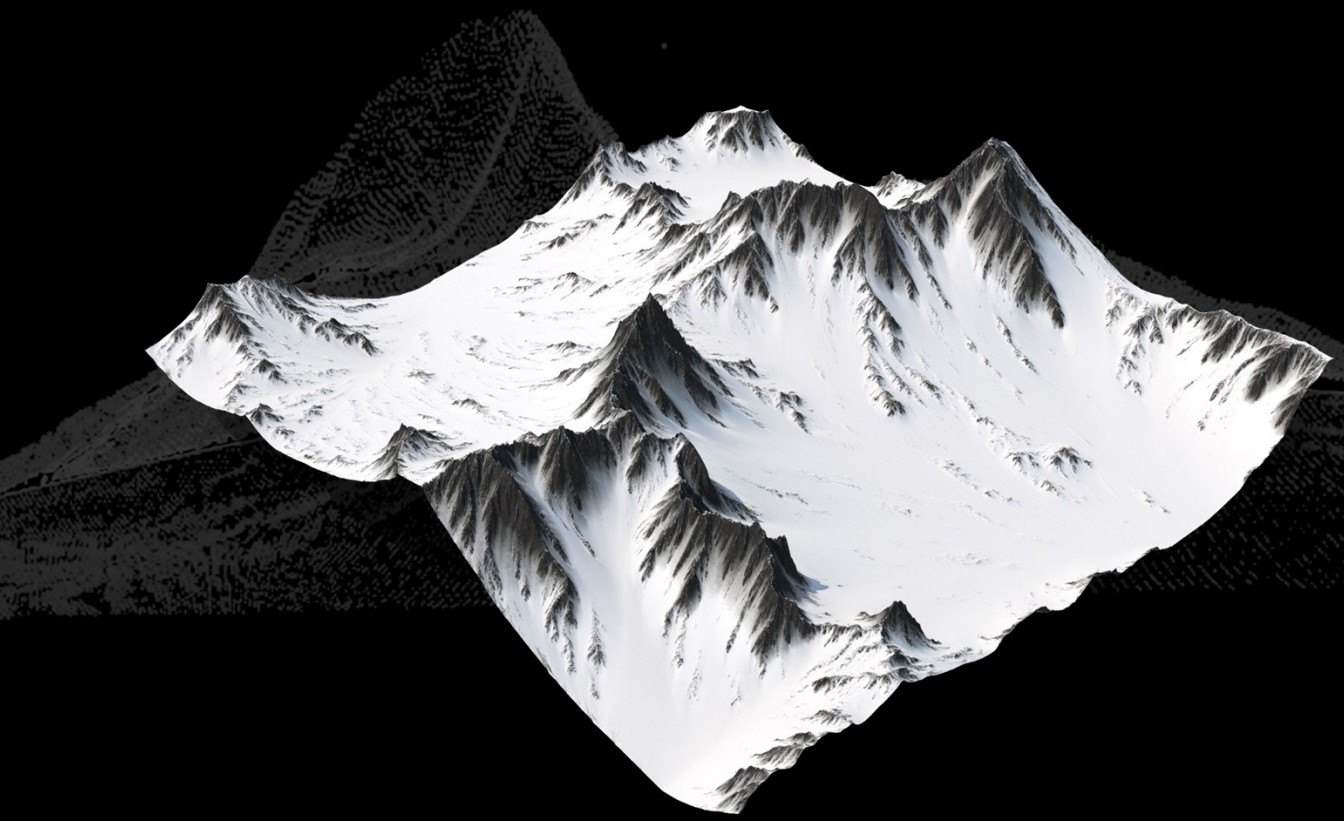
# WHY QL2 MATTERS

- **High Resolution & Accuracy** provides detailed elevation data with ~2 points/m² and 10 cm vertical accuracy.
- **Enhanced Feature Detection** captures small features and subtle terrain changes for precise analysis.
- **Advanced Applications**: supports 3D modeling, hydrological analysis, and vegetation studies.
- **Standards Compliance** meets federal, state, and local requirements for accuracy and reliability. Optical and SAR cannot do this.
- **Long-term Value** reduces the need for re-surveying.

# WHY NUVIEW?

- Data accessibility through the NUVIEW platform
- Data capture on demand
- Large scale data capture
  - Purchase of archived datasets
- Data capture capabilities
  - Variety of data capture capabilities
  - Tools for accessibility, visualizations ,and analytical analysis
  - Data availability
  - On the fly tools
  - Ease of use
  - Identifying the uses and AOIs

# LiDAR IS POWERFUL DATA



- Used to correct optical and SAR
- Up to 35x more accurate than Optical
- Up to120x more accurate than SAR
- *The only* solution that images in *3D*
- Collects images day or night
- Point clouds are ideal for AI & ML

# THE PROBLEM WE'RE SOLVING

## LiDAR Is Limited By Current Collection Methods

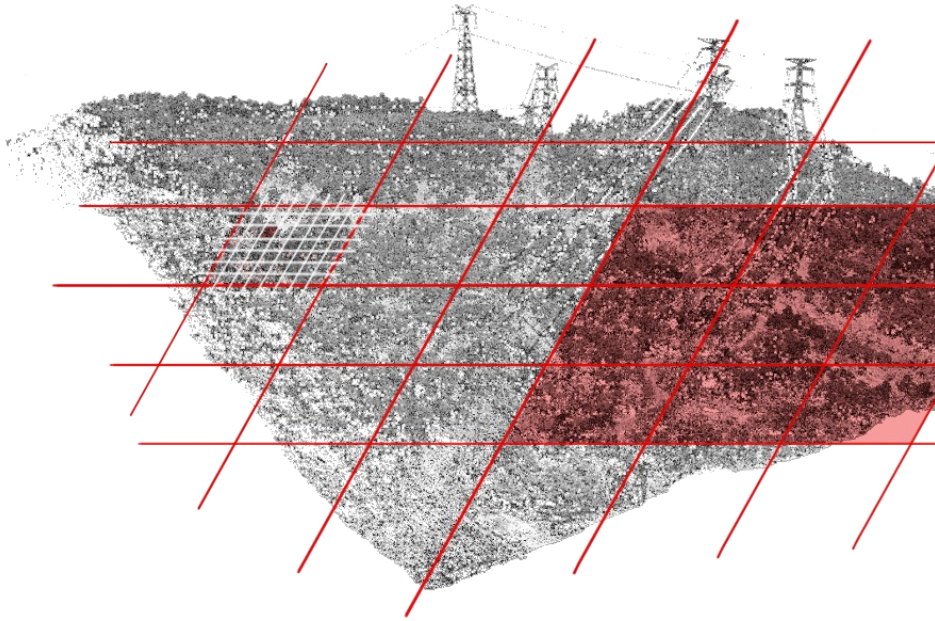
**IT'S LIMITED BY SCALE:** It takes ten years to map a country the size of the U.S.

**IT'S LIMITED BY GEOPOLITICS:** Imaging is not possible by aircraft in many critical areas of the world

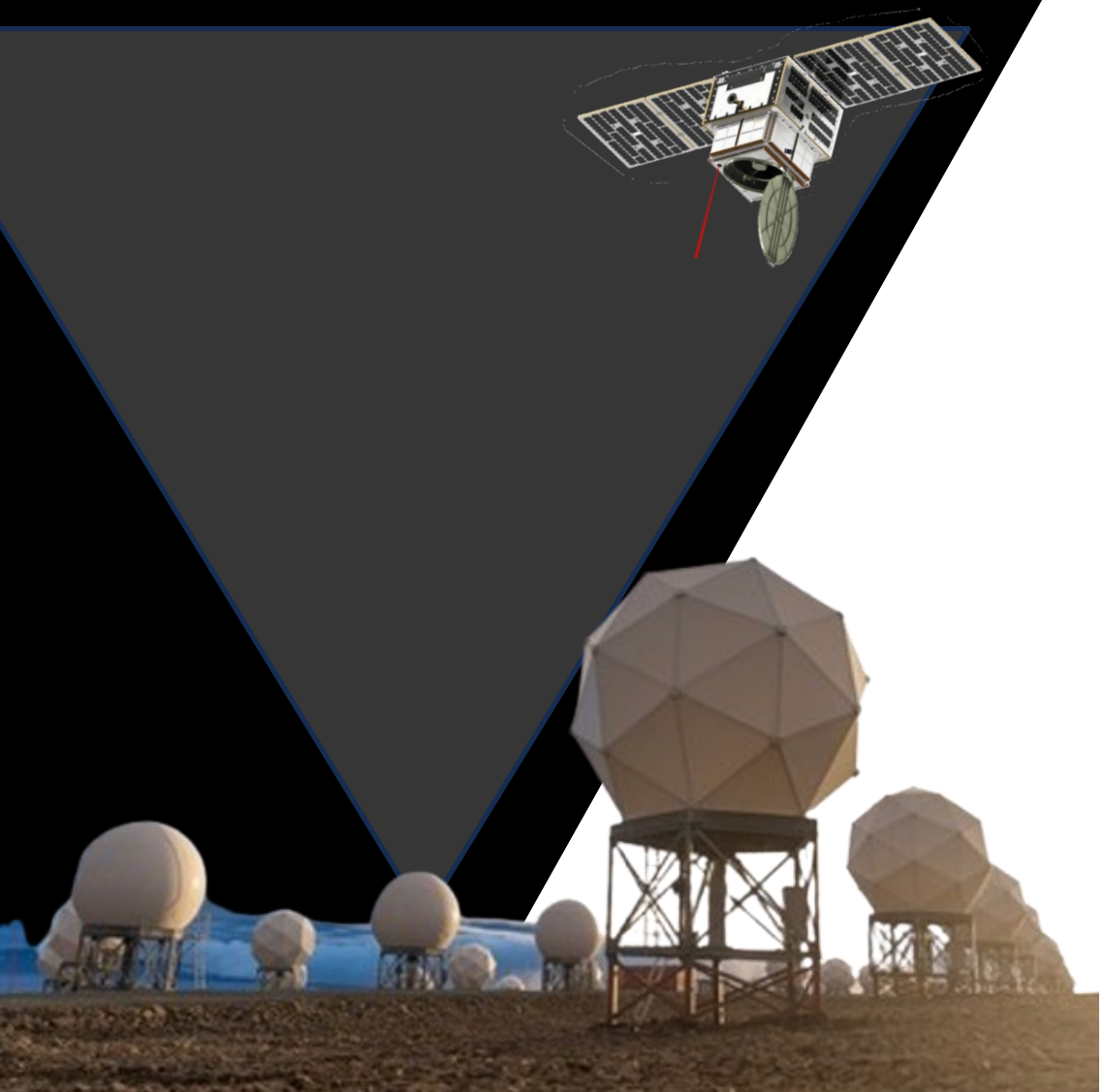
**IT'S LIMITED BY MANPOWER:** A pilot is needed for every flight

**IT'S EXPENSIVE:** Costs hundreds of dollars / $km^2$

**IT'S SLOW:** It can take weeks or months to receive data



# THE SOLUTION



## NUVIEW Is Building LiDAR Satellites

**UNLIMITED BY SCALE:** It will take only months to map a country the size of the U.S.

**UNLIMITED BY GEOPOLITICS:** Can collect LiDAR anywhere in the world, day or night, even denied areas.

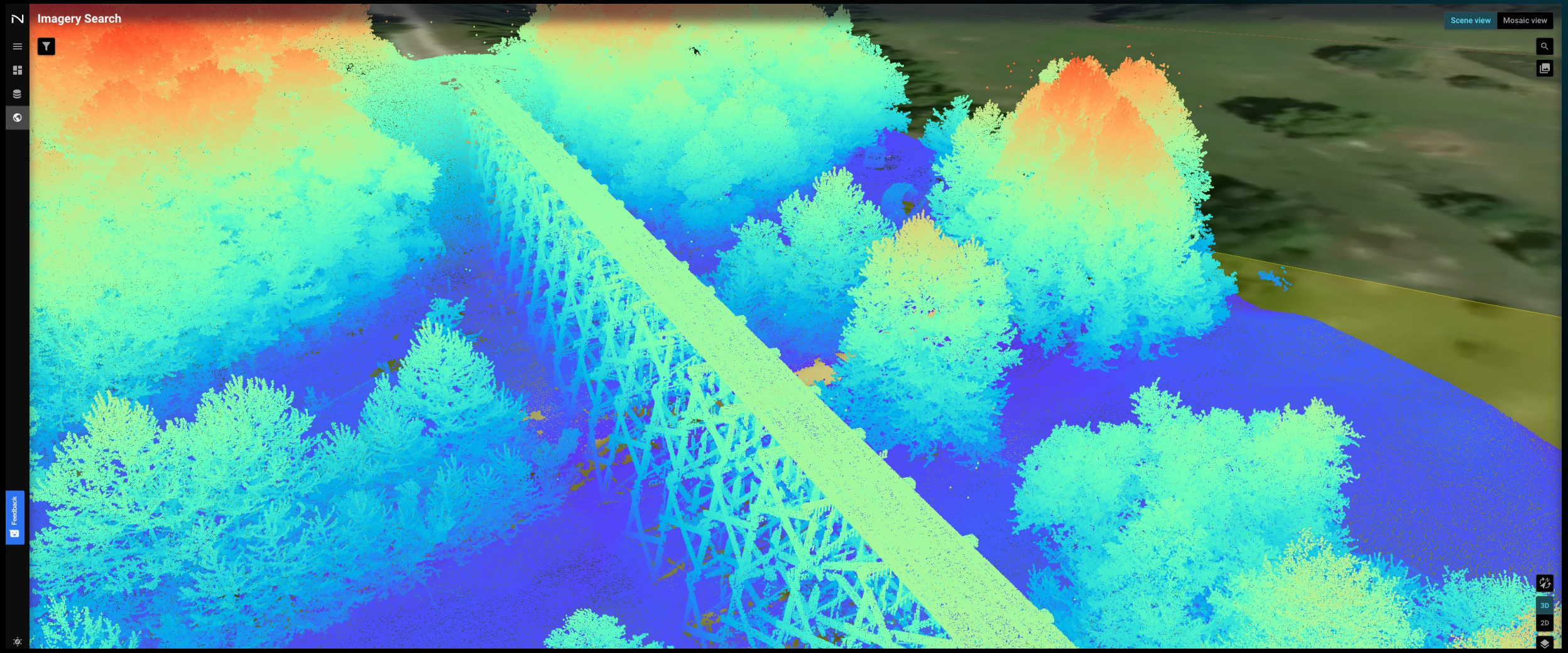
**UNLIMITED BY MANPOWER:** Autonomous and “always on.”

**INEXPENSIVE:** Costs will be halved vs aerial

**IT’S FAST:** Satellite downlink, every 90 minutes

# THE SOLUTION

## We've Built NUVIEW Ecosystem. A Cloud Native Software Suite

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# NUVIEW ECOSYSTEM

## Partner Integration Suite


## What Is Ecosystem?

**NUVIEW Ecosystem is the hub of a global network for 3D and other geospatial data, spatial analytics, and information exchange**

**Integration Partners**

Operate a data sales and distribution business

**Distributors & Resellers**

**Data Partners**

Build geospatially powered applications with full integration

**Analytics & App Developers**

**Data Partners**

Connect to data in the NUVIEW platform from your app

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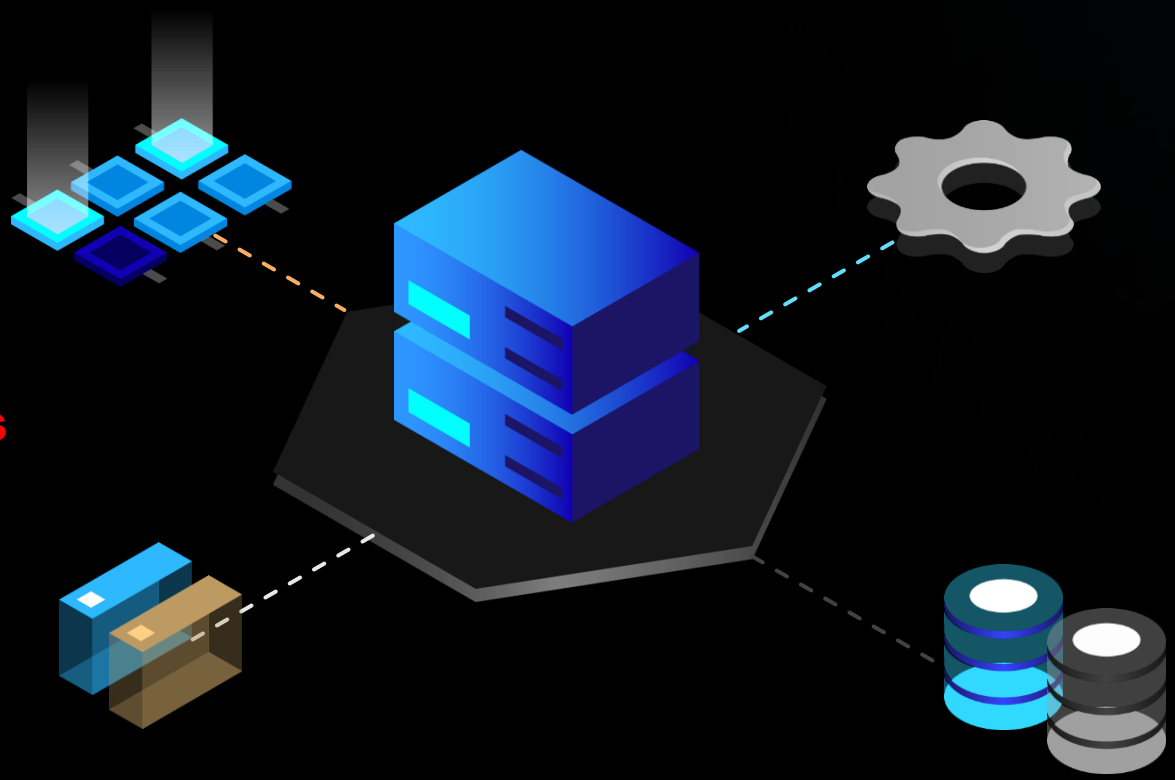
# THE ECOSYSTEM ADVANTAGE

## Modular Plugins for Data Providers

Modular architecture enables rapid integration of new data providers

## Extensible Architecture

Standards-based development, documentation, and training enable extensibility and future integrations



## Automate AI/ML Workflows

Trigger automatic analysis jobs whenever imagery is delivered using processing hooks

## Customizable Products

Create custom products based on each use case using our rapid configuration admin console.

## Full Administrative Capability

Manage orders, track delivery, and enable customer support with a full featured suite of admin tools and APIs

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# DUAL USE TECHNOLOGY

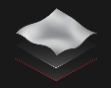
## Commercial

**Energy & Infrastructure**
Phillips 66

**Agriculture**
Bayer

**Forestry & Carbon Markets**
Weyerhaeuser

**Finance & Insurance**
Munich RE



**Mapping**
Google

## Government

**National Maps**
USGS

**Intelligence**
NGA

**Reconnaissance**
NRO

**Emergency Response**
FEMA

**Agriculture**
USDA

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# ELEVATING LiDAR TO THE NEXT LEVEL

To join us for the ride, contact info@nuview.space